

TIPES Product Logo & Symbols

The TIPES Logo & Symbol(s):
Conditions for Use by ARRB GROUP Ltd
and
TIPES Product Organisations
2015



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1. Purpose of this document

It is ARRB GROUP Ltd (ARRB) policy that the Transport Infrastructure Product Evaluation Scheme (TIPES) and the organisations (whose product) that it approves under the TIPES scheme should be able to benefit from identifying visually their status through the use of the logo or symbol(s) that ARRB owns. In so doing the (approved or certified product) organisations displaying them should not mislead anyone; devalue or degrade the logo/symbol(s); use them illegally; or contrary to various recognised standards or guides. To this end this document sets out the conditions that must be followed for organisations that wish to use the TIPES logo and or symbol(s).

2. Definitions

TIPES logo – means the logo used by TIPES (the Transport Infrastructure Product Evaluation Scheme) to identify itself.

TIPES symbol(s) – means the symbol(s) issued by TIPES for use by a TIPES approved or certified product to indicate its approved status.

TIPES approved or certified product – means a product approved or certified by TIPES as going through an evaluation approved by the TIPES scheme and that it has satisfied the evaluation body, as complying with the requirements of the scheme.

TIPES approved product or certified organisation – an organisation that manufacturer owns, resells or distributes the TIPES approved or certified product.

3. Introduction

TIPES is designed for the technical evaluation of products that fall outside the scope of established standards and specifications. The scheme is administered by ARRB on a full cost recovery basis through the fees paid by applicants. The scheme is a mechanism by which applicants can obtain an independent evaluation and an expert technical opinion of innovative products. This independent evaluation and expert technical opinion can be provided to various State and Territory road agencies to reduce the need for separate evaluations of an applicant's product for multiple agencies.

At the time of this agreement all Australian State and Territory road agencies mutually recognise TIPES and the applicant acknowledges and agrees that ARRB does not make any representation that endorsement of TIPES by any State and Territory road agency or body, or by any other government or semi-government agency or authority or by any other entity, or that evaluation and/or approval under TIPES of a product will gain acceptance of that product by any particular agency, authority or body or any particular market or purchaser agency.

4. Conditions for the use of the TIPES logo and symbol(s)

This publication sets out the use of the TIPES logo and symbol(s) by ARRB and TIPES (approved or certified product) organisations as meeting the requirements of the appropriate evaluation, as detailed in the TIPES assessment process:

- (a) Where applicable, these conditions shall be met by ARRB and by all TIPES (approved or certified product) organisations, including those outside Australia.
- (b) Use of the TIPES logo is confined to TIPES product approval only.
- (c) Any ARRB body may authorise their (approved or certified product) customers to use the TIPES symbol(s) but only in accordance with the requirements in the Logo and Symbol(s) TIPES Brand Guide (Certified or Approved).
- (d) ARRB reserves the right to vary the conditions set out in this publication. The (approved or certified product) organisations will be notified prior to changes being made.
- (e) The (approved or certified product) organisations must obtain ARRB's written confirmation (by email) that the logos can be used by the (approved or certified product) organisations and any entity controlled, whether directly or indirectly, by the (approved or certified product) organisations, and all of (approved or certified product) organisations authorised dealers.

5. Form and display of the TIPES logo and symbol(s)

- 5.1 The TIPES logo and TIPES symbol(s) shall be displayed only in the appropriate form, size and colour detailed in this publication.
- 5.2 TIPES (approved or certified product) organisations shall base all reproductions of the TIPES symbol(s) on the versions as shown in the TIPES Brand Guide (Certified) and the TIPES Brand Guide (Approved) which are attached to this agreement and available as electronic files from ARRB.
- 5.3 Reversed-image versions of the TIPES symbol(s) are also available. The images included at the end of this publication are for illustration only. Redrawn approximations shall not be used.
- 5.4 TIPES (approved or certified product) organisations shall only use a TIPES symbol in conjunction with their relevant product and TIPES approved or certified product number.
- 5.5 The TIPES symbol(s) may be displayed on stationery:
 - (a) only if the title or logo of the approved or certified product is also shown
 - (b) with no more prominence than the title or logo of the (approved or certified product) organisation
 - (c) and not more than once for each relevant TIPES approved or certified product.

- 5.6 The TIPES logo and TIPES symbol(s) may be reproduced in either black and white or the colour scheme as detailed in the TIPES Brand Guide.
- 5.7 Requests for the use of another single colour may be considered but shall not be used without the prior written consent of ARRB.
- 5.8 Where the TIPES logo and TIPES symbol(s) are reproduced electronically the following applies:
- (a) the TIPES logo or TIPES symbol(s) are to be reproduced so that infilling does not occur
 - (b) degradation and/or distortion of the TIPES logo or TIPES symbol(s) graphic is avoided
 - (c) electronic versions of the TIPES symbol(s) shall be obtained from ARRB
- 5.9 (a) Embossed, relief, or die-stamped versions may be used.
- (b) The TIPES logo and TIPES symbol(s) may be reproduced as watermarks.
- 5.10 (a) The TIPES symbol(s) shall normally have a minimum height (excluding the product approval number) as detailed in the TIPES Brand Guide. Any enlargement or reduction shall retain the same proportions as those of the masters reproduced in this publication. The TIPES symbol and the approved or certified product number shall be considered as a single entity for purposes of enlargement or reduction.

6. General use of the TIPES logo and symbol(s)

- 6.1 Only ARRB and (approved or certified product) organisations may use the relevant TIPES symbol(s) on stationery, quotations for work, reports and certificates, websites and brochures, and other items relevant to the (approved or certified product) organisation's approved product activity, subject to the conditions set out in this publication.
- 6.2 The TIPES logo and TIPES symbol(s) shall not be used in such a way as to suggest that ARRB has approved, any (approved or certified product) organisation's product logo and symbol(s) or any service supplied by an (approved or certified product) organisation, or in any other misleading manner.
- 6.3 The TIPES symbol(s) shall not be used in any way that might mislead the reader about the status of an (approved or certified product) organisation.
- 6.4 Any use of the TIPES logo or symbol(s) that might contravene the conditions laid down in this publication shall be referred to ARRB.
- 6.5 The TIPES symbol(s) shall not be used in such a way as to imply that ARRB accepts responsibility for activities carried out under the scope of the TIPES approved or certified product activities.

- 6.6 Reports and certificates issued by (approved or certified product) organisations that contain results and outcomes from (approved or certified products) activities and non-accredited and/or subcontracted activities shall readily distinguish the activities that are covered by the (approved or certified product) organisations and those that are not.
- 6.7 All quotations for work that contain a TIPES symbol(s) shall clearly indicate those products and product claims that are not TIPES approved or certified. Any prospective client of the proponent shall have access to the relevant TIPES report and conditions of approval. This information shall be available on the TIPES website as a part of the product registration.

7. Publicity materials

- 7.1 TIPES approved or certified product(s) are entitled to incorporate the appropriate TIPES symbol(s) in publicity material that refers to (approved or certified product), provided that the conditions relating to their reproduction contained in this publication are met.
- 7.2 For the purposes of these conditions the term 'publicity material' shall not include notices, labels, documents or written announcements affixed to or otherwise appearing on goods or products unless the goods or products have been manufactured in accordance with the accredited product approval or certification.
- 7.3 (a) The TIPES logo and the TIPES symbol(s) shall not be displayed by TIPES (approved or certified product) organisations, on any vehicle, except in publicity material as part of a larger advertisement and provided that the TIPES logo & symbol(s) are used in the publicity material in accordance with the conditions set out in this publication.
- (b) The TIPES logo and TIPES symbol(s) shall not be displayed on buildings and flags.
- (c) ARRB may display TIPES logo and TIPES symbol(s) on internal walls and doors, and on exhibition stands.
- (d) TIPES (approved or certified product) organisations may display their TIPES symbol(s) on internal walls and doors, and on exhibition stands, but only in conjunction with their approved product and TIPES approved or certified product number.

8. Dispute resolution

Please refer to section 16 (page 16) of the *TIPES Guide for Applicants and Terms and Conditions*.

By executing this Agreement **XXXXXXXXXXXXXXXXXX** and ARRB warrant to be bound by the terms and conditions, requirements and procedures contained in this TIPES Logo and Symbol(s) Conditions of Use agreement.

Executed by **XXXXXXXXXXXXXXXXXX (ACN/ABN 123 456 789)**:

.....
Signature of Director / General Manager
(Delete whichever is not applicable)

.....
Signature of witness

.....
Name (Block Letters)

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Name (Block Letters)

.....
Date

.....
Date

Executed by ARRB Group Ltd (ACN 004 620 651):

.....
Signature of Director / General Manager
(Delete whichever is not applicable)

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Signature of witness

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Name (Block Letters)

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Name (Block Letters)

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Date

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Date