

29<sup>th</sup> next  
AUSTRALIAN ROAD RESEARCH BOARD INTERNATIONAL CONFERENCE generation  
connectivity

WE ARE VERY PLEASED TO  
INVITE YOU TO ATTEND THE  
ARRB CONFERENCE

29 APRIL - 2 MAY 2018  
BRISBANE CONVENTION CENTRE

ar**r**b  
AUSTRALIAN ROAD RESEARCH BOARD

# CONFERENCE HIGHLIGHT PACK



# STAY AHEAD OF THE GAME

WE ARE VERY PLEASED TO INVITE YOU TO ATTEND THE ARRB CONFERENCE

29 APRIL - 2 MAY 2018  
BRISBANE CONVENTION CENTRE

Get ready roads and transport professionals, the highly anticipated 28th Australian Road Research Board (ARRB) International Conference is en route to Brisbane, Australia!

ARRB welcomes researchers, practitioners, academia and industry to join in the robust discussion of "Next Generation Connectivity".

Promised to be the largest scale ARRB conference to date, this international event will bring together world-renowned experts to discuss the latest innovations and technologies, for maximising the total economic and social benefit of road infrastructure.

Each stream will cover the integration of the Safe System approach and presentations on this crucial area will also take place.

The world as we know it is changing. Join us at the conference and place yourself at the front of the pack to help "shape our transport future".



## CONFERENCE PROGRAM

View the latest version of the program from the ARRB Conference 2018 website to see what's happening in the jam-packed days

## CONFERENCE THEMES

- Intelligent Roads
- Future of Asset Management
- Disruptive Technologies, Platforms and Services
- Smart Journeys
- Human Factors of Transport

### REGISTER TODAY

Don't miss out and visit the website to view details on :

**VENUE | PRELIMINARY PROGRAMS | SPONSORSHIP AND EXHIBITION OPPORTUNITIES | FLOOR PLANS | THEMES | TRANSPORT OPTIONS | DELEGATE LIST | SOCIAL EVENTS**

## SOCIAL EVENTS

**29 APRIL 2018** Pre-registration welcome drinks

**30 APRIL 2018** Enjoy cocktails and nibbles at the Rydges, Southbank. With spectacular views and scintillating company.

**1 MAY 2018** Join us as we entertain you at the stunning Brisbane City Hall, for the ARRB Awards Dinner. Enjoy this impressive venue, while hearing from industry experts and be sure to secure your seat to this glamorous awards night.

## CONFERENCE WORKSHOPS

Hosted by Professor Michael Regan and Mitch Cunningham, ARRB: The impact of roadside advertising on driver distraction

Workshop hosted by Dr Clarissa Han: Congestion, Big Data and Beyond

Workshop hosted by Michael Tziotis and Paul Hillier, ARRB: Road safety towards 2020 - what has the Decade of Action produced so far?

NIS Roundtable hosted by Meegan McPherson and Jill Aron

## ARRB HACK

**28-29 APRIL 2018**

Strategic workshops, unique data sets, and talented mentors will all feature, as we seek to grapple with the big transport issues of our time, such as the emergence of autonomous driving, connected roads, and electric vehicles.

ALL THE KEY  
PLAYERS  
ALL THE BIG  
IDEAS  
ALL UNDER ONE  
ROOF

**THIS  
YEAR**

4

WORKSHOPS

5

THEMES

15

SUB-THEMES

18

TECHNICAL SESSIONS

76

PRESENTATIONS



**REACH**  
Industry representation across relevant sectors and key decision makers



**SHOWCASE**  
Your organisation as an innovative leader in the roads and transport space



**CREATE**  
And maintain strong partnerships



**CONNECT**  
With the right people and act on new opportunities



**EDUCATE**  
the industry and yourself



**AFFILIATE**  
With the best of the best people and brands in our industry

## WHY ATTEND?

- See and speak with industry leaders focused on intelligent roads, the future of asset management, disruptive technologies in the industry, platforms and services, Smart Journeys and human factors of transport
- Be energised by new ideas, technologies and trends shared that could positively shape and transform your work
- Gain insights from leaders in the industry and learn about things from new technologies, practices to emerging standards
- Visit ARBB's Booths to see demonstrations and hear the latest in ARBB Research and solution advances
- Engage with the larger ARBB organisation to uncover the future of innovation
- Connect and network with peers and industry experts

## WHY PARTICIPATE?

The trade exhibition will provide a fantastic opportunity to network and to promote your products and services in a face-to-face environment. This includes opportunities to:

- Build on and create new relationships
- Increase brand awareness
- Actively demonstrate a product or service
- Receive instant feedback from the industry
- Meet decision makers
- Observe and hear about what else is happening in the industry.

PLATINUM SPONSOR, QUEENSLAND'S DEPARTMENT OF TRANSPORT AND MAIN ROADS



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# WHO SHOULD ATTEND?

No matter where you are on your transportation journey, the 2018 ARBB Conference will deliver inspiration, actionable tactics and expert knowledge in all areas of innovative road research.

This conference will aim to bring together between 350-500 road and transport industry professionals. The Conference attracts a wide cross-section of delegates, including: state road and territory authority engineers, practitioners and policy makers; local government professionals; academics in roads and transport; consultants; and road contractors.



**IN 2016** **30%**

OF DELEGATES WERE OVERSEAS VISITORS, COMING FROM 27 COUNTRIES

**51%**

OF DELEGATES WERE AT A DIRECTOR/MANAGER/COORDINATOR LEVEL

**38%**

OF DELEGATES WERE AT AN ENGINEER/RESEARCHER/SCIENTIST/PLANNER/ECONOMIST LEVEL

**6%**

OF DELEGATES WERE STUDENTS OR LECTURERS

**5%**

OF DELEGATES WERE SUPPORT STAFF, IN MARKETING AND COMMUNICATIONS, ETC.

# KEY NOTE SPEAKERS

ANNA  
MEARES



**POSITION:**

Cyclist and Olympic gold medalist

NEIL  
SCALES  
OBE



**POSITION:**

Director-General

**ORGANISATION:**

Department of Transport and Main Roads (TMR)

RANDY  
IWASAKI



**POSITION:**

Executive Director

**ORGANISATION:**

Contra Costa Transportation Authority

KATHERINE  
TEH-WHITE



**POSITION:**

Managing Director

**ORGANISATION:**

Futureye

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# KEY NOTE SPEAKERS

DR  
ELLIOT  
FISHMAN



**POSITION:**

Director

**ORGANISATION:**

Institute for Sensible  
Transport

BRIAN  
HARATSI



**POSITION:**

Executive Chairman

**ORGANISATION:**

MacroPlan Dimasi

DR  
IAN  
NOY



**POSITION:**

HFE Specialist

**ORGANISATION:**

Independent Consultant

ROB  
MCINERNEY



**POSITION:**

Chief Executive Officer

**ORGANISATION:**

International Road  
Assessment Programme  
(IRAP)

JOIN US FOR AN EXCEPTIONAL EXPERIENCE THROUGH ACCESS TO FUTURE THINKING KNOWLEDGE, TECHNOLOGY AND THOUGHT-LEADERSHIP

FOR ANY ENQUIRIES PLEASE EMAIL US AT:  
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